

DATA POINT PRAGUE

19 - 20 May | 2027

Modern data platforms connecting cloud, analytics and artificial intelligence.

Microsoft Fabric · Power BI · SQL Server · Databricks · Claude · Copilot · Snowflake

Partnership Offer

What we build

We connect people who shape how data is used in real organizations.

Data Point Prague is built on one idea. Our four principles.

01

The whole data ecosystem

Microsoft Fabric, Power BI, SQL Server, Databricks, the fast-evolving world of AI, and more.

02

Practice over theory

We build on real implementations and experience, not on theory.

03

Community

We create an environment where experts learn from each other and keep moving forward.

04

Access to partners

We give partners and leaders room to be part of the conversation, not just passive observers.

DATA POINT PRAGUE 2027

Conference format

Two days. Two venues. One community.

A workshop day and a conference day, each at a different venue. In-person only.

4th

edition of a conference that brings together people from real data projects.

19
MAY 2027

DAY 1 · PRE-CONFERENCE WORKSHOPS

6 full-day deep-dive workshops

VŠE Prague, Žižkov

20
MAY 2027

DAY 2 · MAIN CONFERENCE

Around 40 sessions across several parallel tracks

CUBEX Centrum Prague

CONTENT FOCUS

- Modern data platforms and analytics
- Cloud and data engineering
- AI and emerging data technologies
- Real implementations and lessons learned

Data Point Prague
19-20 May 2027
datapointprague.cz

Proven growth over time

4th

edition

an established conference and a growing community

400+

attendees

target for 2027

40

sessions

plus 6 full-day pre-conference workshops

Attendees

Our audience is made up of three groups.

400+ professionals

Expected number of attendees

Data leaders & decision-makers

Heads of Data, BI Leads, technical and business managers

Project and delivery leaders who shape data strategy

Senior specialists & architects

Solution Architects, Cloud & Data Architects

Lead Data Engineers and senior consultants

Hands-on data professionals

Data Engineers, Analysts, BI specialists

WHAT THEY HAVE IN COMMON

- **They work with data in real-world environments.**
- **They influence technology and platform decisions.**
- **They value hands-on experience over hype.**

DATA POINT PRAGUE 2027

Speakers and workshops

The program is still taking shape.

SELECTION TIMELINE

1 Nov 2026
Call for Speakers opens

31 Jan 2027
Call for Speakers closes

within 14 days
Selection decisions after closing

19-20 May 2027
Conference

6
full-day pre-conference workshops

~40
sessions on the main conference day

Speakers are experienced practitioners, international experts and Microsoft MVPs.

The full program will be published at datapointprague.cz.

Partnership

Each tier builds on the previous one.

One event, three ways to be part of it.

Visibility
Be seen and get to know the community.

A voice on stage
Shape the discussion. Stand out.

Event co-creator
A strategic, long-term partnership.

19-20 May 2027
Target: 400+ attendees, Prague

SILVER
75,000 CZK

2 + 3 tickets and 10 Early Bird

+ Logo on the website and in the opening presentation
+ 3 newsletters + 3 LinkedIn posts
+ Exhibition booth on the main day
+ Prizes for the closing raffle

GOLD
150,000 CZK

2 + 5 tickets and 20 Early Bird

Everything in Silver, plus

+ Curated, non-sales talk or panel
+ Priority logo in all materials
+ Logo on attendee lanyards
+ Attendee database (opt-in)

GENERAL
350,000 CZK

10 two-day tickets

Everything in Gold, plus

+ Opening keynote, fireside chat or leadership panel
+ Strategic brand positioning across the event
+ Private VIP meetup with speakers
+ Employer branding and talent positioning
+ Joint post-event content and collaboration beyond one edition

DATA POINT PRAGUE 2027

Silver partnership

Be there. Be seen. Get to know the community.

The Silver partnership is designed for companies that want to be visible at the conference, present themselves to the audience and connect with the data community during the main conference day.

Brand visibility

Logo placement on the website and in the opening presentation

Social media and newsletters

3 newsletters + 3 LinkedIn posts

On-site presence

Exhibition booth during the main conference day

Community engagement

Option to donate prizes for the closing raffle

CONFERENCE ACCESS

5

free tickets for the main conference day, plus 10 extra tickets at the Early Bird price for your team or clients

INVESTMENT

75,000 CZK

Gold partnership

Shape the discussion. Stand out.

The Gold partnership is designed for companies that want to go beyond visibility and actively contribute to the conference experience, without turning it into a sales pitch.

Includes all Silver partnership benefits.

Extended brand presence

Priority logo placement in all conference materials

Curated talk on stage

A standalone, non-sales talk or moderated discussion on the main conference day

Stronger on-site visibility

Logo placement on attendee lanyards

Deeper engagement

Access to the attendee database (opt-in contacts only)

CONFERENCE ACCESS

7

free tickets for the main conference day, plus 20 extra tickets at the Early Bird price for your team or clients

INVESTMENT

150,000 CZK

General partnership

Become a strategic partner of Data Point Prague

The General Partner is not just a sponsor. It is a strategic partner that helps shape the identity, story and long-term direction of Data Point Prague.

This partnership is designed for organizations that want to be seen as innovation leaders in data and analytics.

Includes all Gold partnership benefits.

Strategic brand positioning

Data Point Prague in partnership with the General Partner, used consistently across the event, marketing and the opening keynote

Executive-level visibility

Opening keynote, fireside chat or curated leadership panel (or a conference session)

Employer branding & talent positioning

Greater visibility as an employer for data and technology roles

Exclusive access & relationships

Invitation to a private VIP meetup with speakers, leadership and selected guests

Content & long-term partnership

Joint post-event content and the option of long-term collaboration beyond a single edition

CONFERENCE ACCESS

10

two-day tickets for your experts, or a custom alternative

INVESTMENT

350,000 CZK

Partners

Your logo

Your logo

Your logo

Your logo

Data Brothers

Microsoft

DATA TALK Komunita datových profesionálů

Contact

Get in touch.

We'll be happy to discuss which partnership suits you best and prepare a tailored offer.



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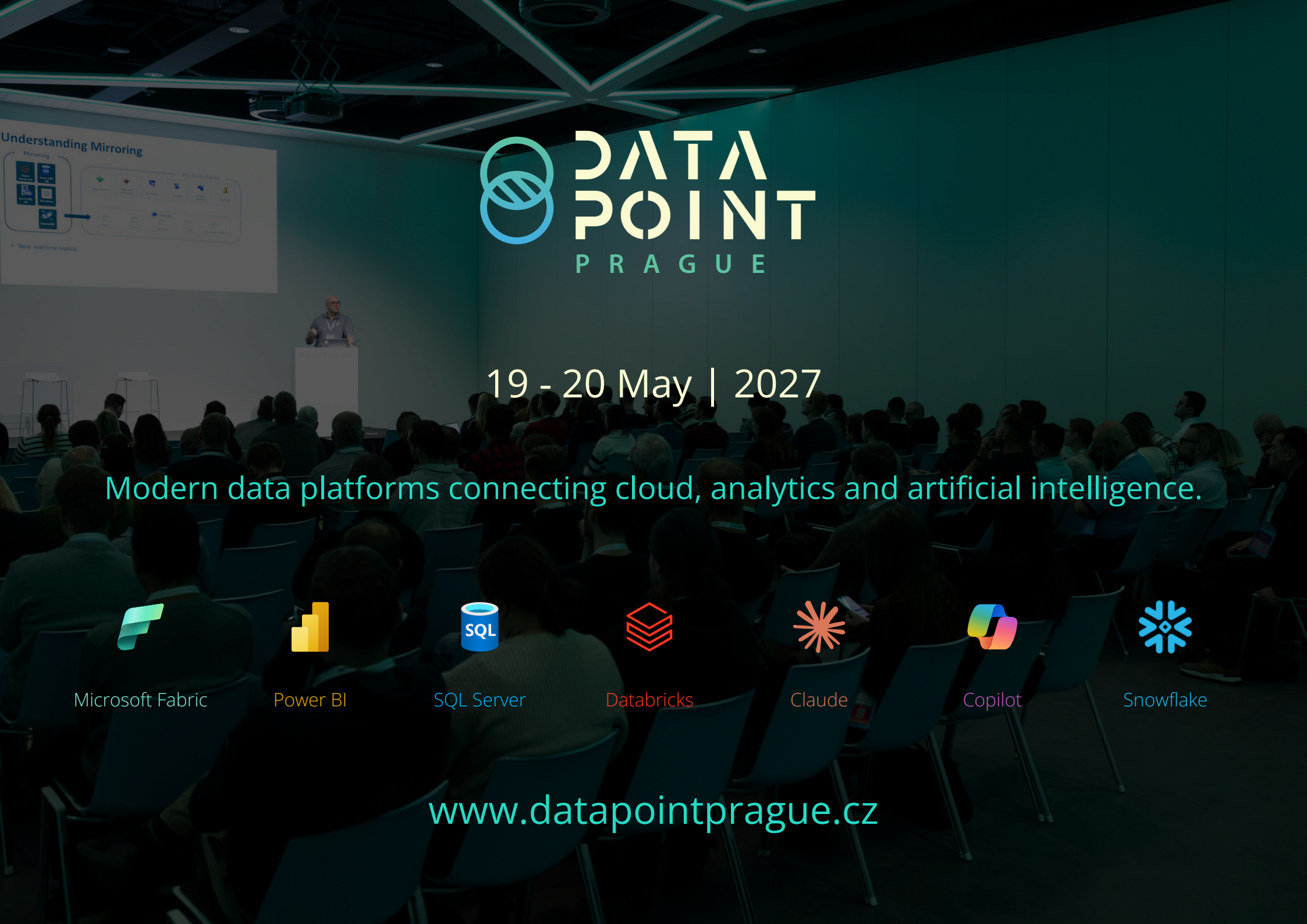
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